



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

# Introduction to EMA and patient engagement

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# What is the European Medicines Agency (EMA)

**The EMA is the EU regulatory body responsible for the scientific evaluation and supervision of medicines developed by pharmaceutical companies for use in the European Union**

(Human and Veterinary)





# What do we do?

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**Protect human  
and animal health**

The diagram features a central blue circle with the text 'Protect human and animal health'. From the right side of this circle, four light blue, ribbon-like shapes branch out to the right, each containing a bullet point. The background is white with a blue border at the top and bottom.

- Facilitate development and access to medicines

- Evaluate applications for marketing authorisation

- Monitor the safety of medicines across their life cycle

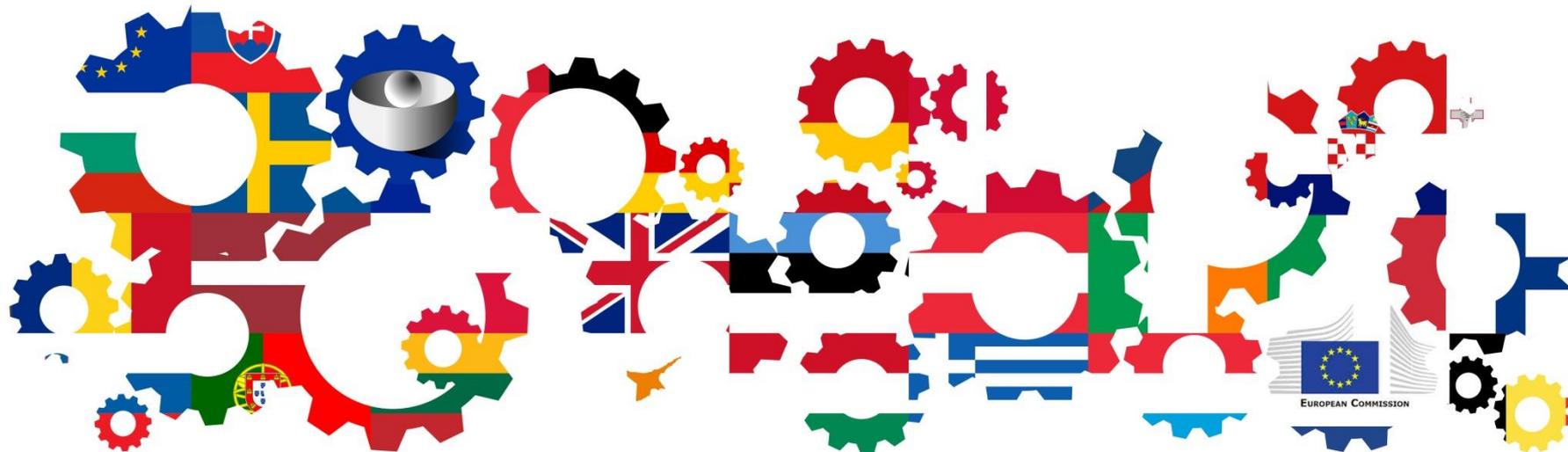
- Provide information on human and veterinary medicines to healthcare professionals and patients

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# The European medicines regulatory network

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~ 50 national regulatory authorities

European Commission

European Medicines Agency

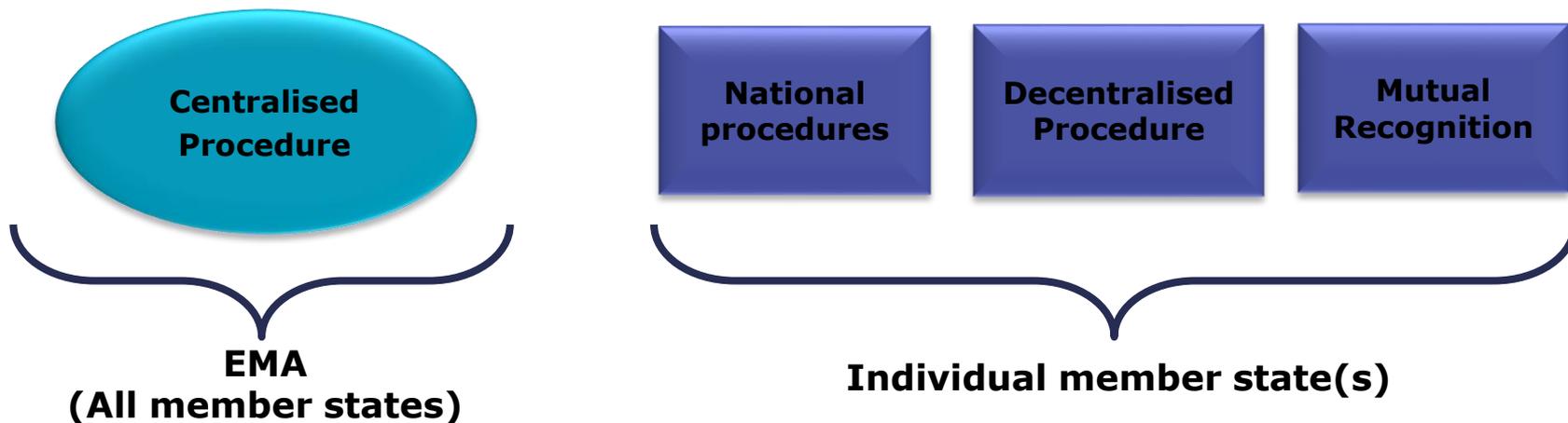
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# The European System

In Europe all medicines must have a marketing authorisation before they can be put on the market

There are two ways of obtaining an authorisation:

- 1) Centralised authorisation procedure
- 2) National marketing authorisation procedures





# What is the benefit of the centralised procedure for EU citizens?

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- Medicines are authorised for all EU citizens at the same time

- Centralised safety monitoring

- Product information available in all EU languages at the same time





# Which medicines are approved through the centralised procedure?



- ✓ Human medicines for the treatment of HIV/AIDS, cancer, diabetes, neurodegenerative diseases, auto-immune, and other immune dysfunctions, and viral diseases
- ✓ Medicines derived from biotechnology processes, such as genetic engineering
- ✓ Advanced-therapy medicines, such as gene-therapy, somatic cell-therapy or tissue-engineered medicines
- ✓ Officially designated 'orphan medicines' (medicines used for rare human diseases)



# Medicines Regulatory Lifecycle – centralised procedure





# How is EMA organised?



+ working parties and scientific advisory groups

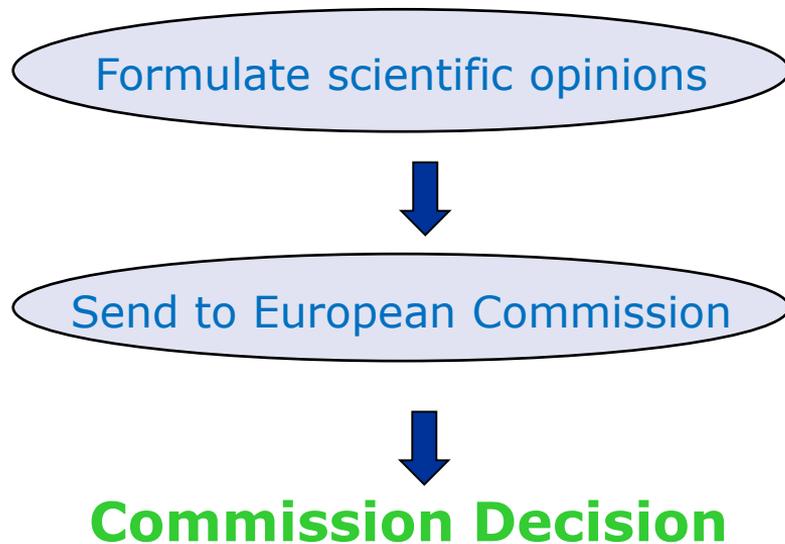


## EU institutions



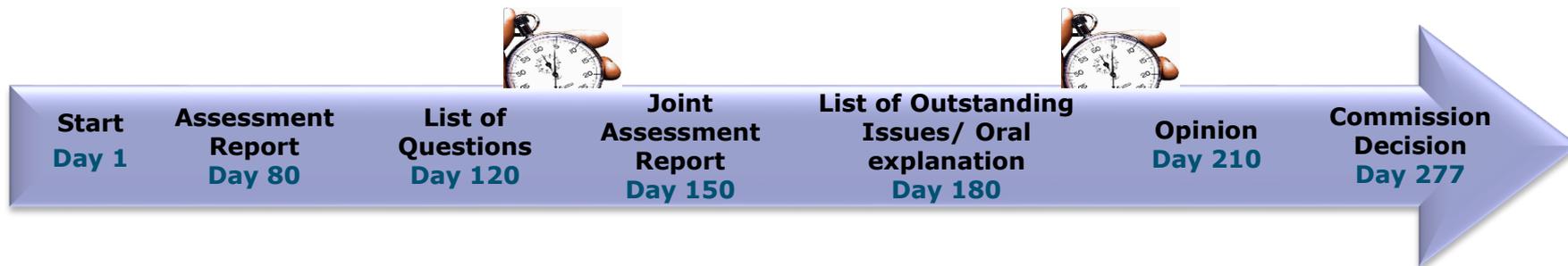
# How does the Agency work?

## EMA and its committees, working parties & experts:





# Evaluation overview - CHMP





# Authorised!



What now?



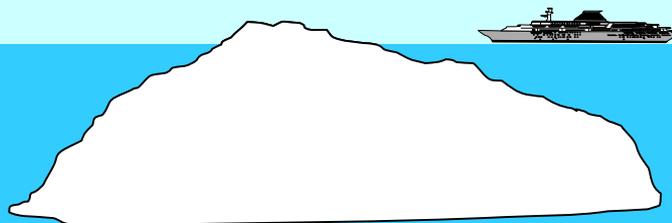


# Pharmacovigilance

What we know at the end of the clinical trial programme...

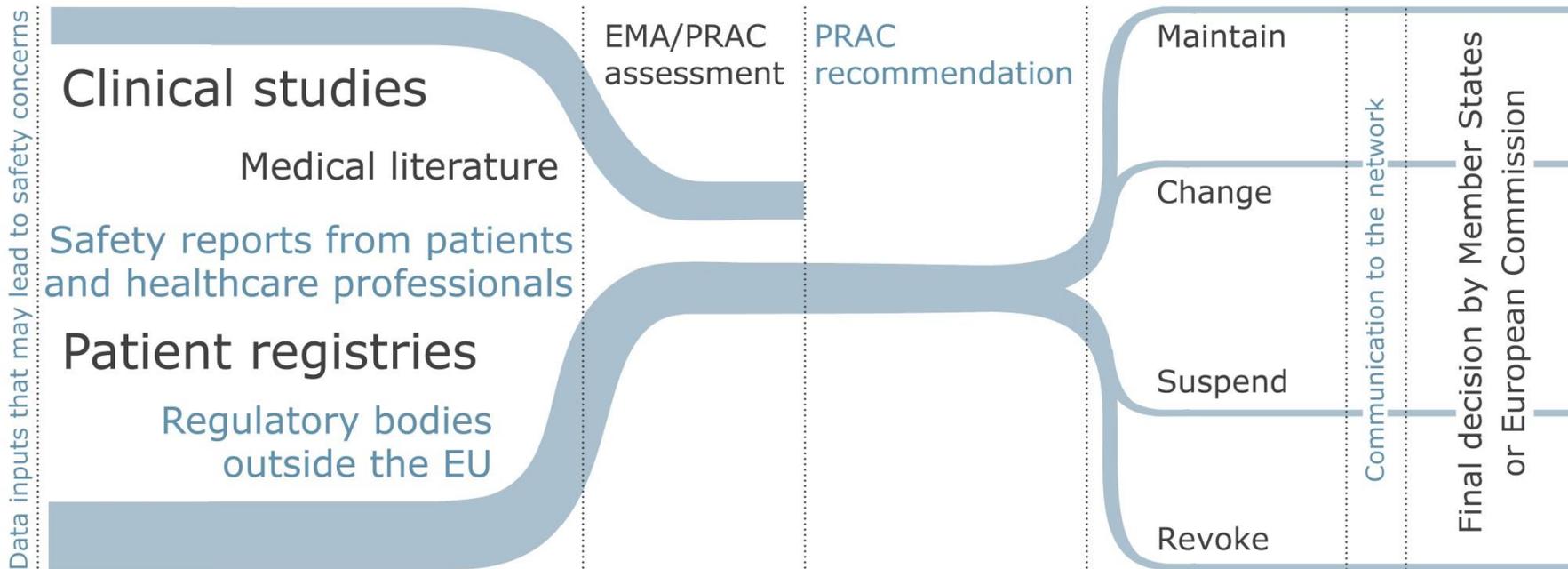
What we don't know...

- What happens when the medicine is used in normal practice?
- What is its adverse event profile?

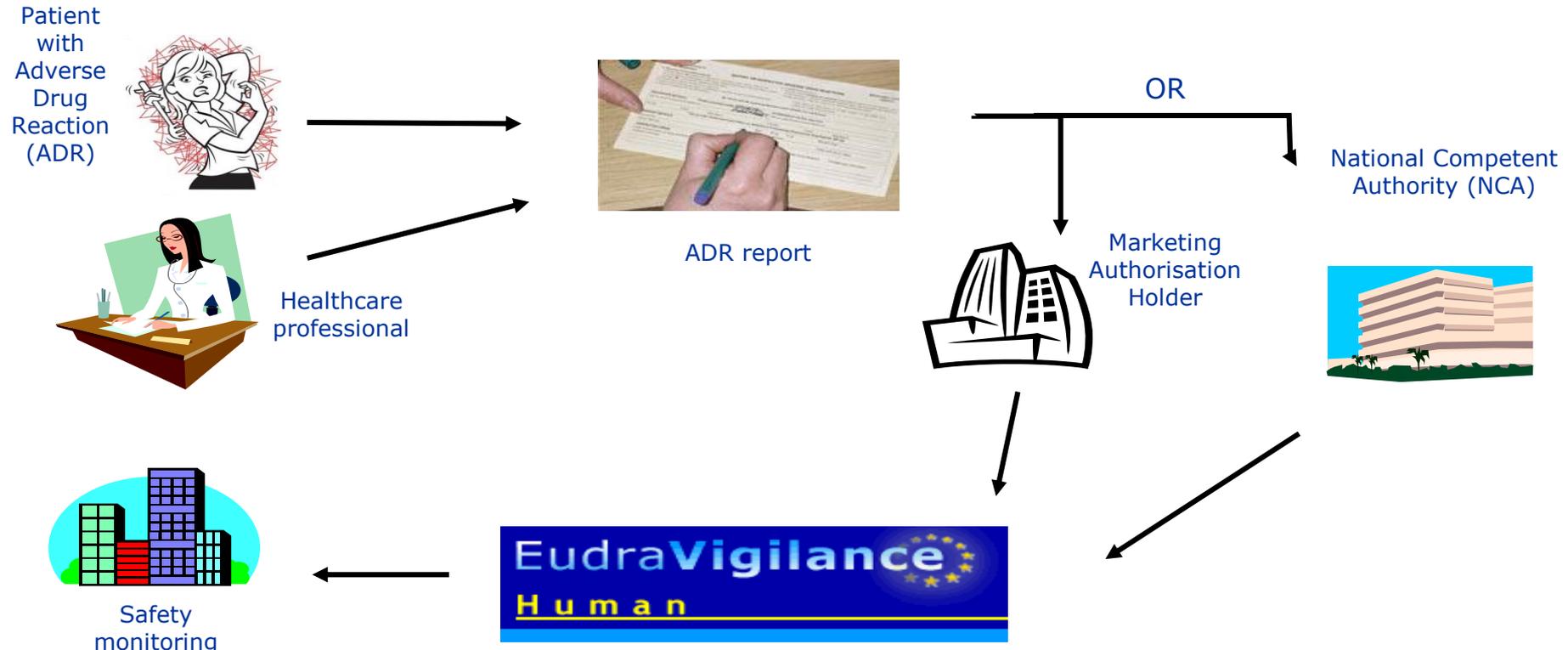




# How do we monitor the safety of medicines already on the market?



# Pharmacovigilance & Risk Management



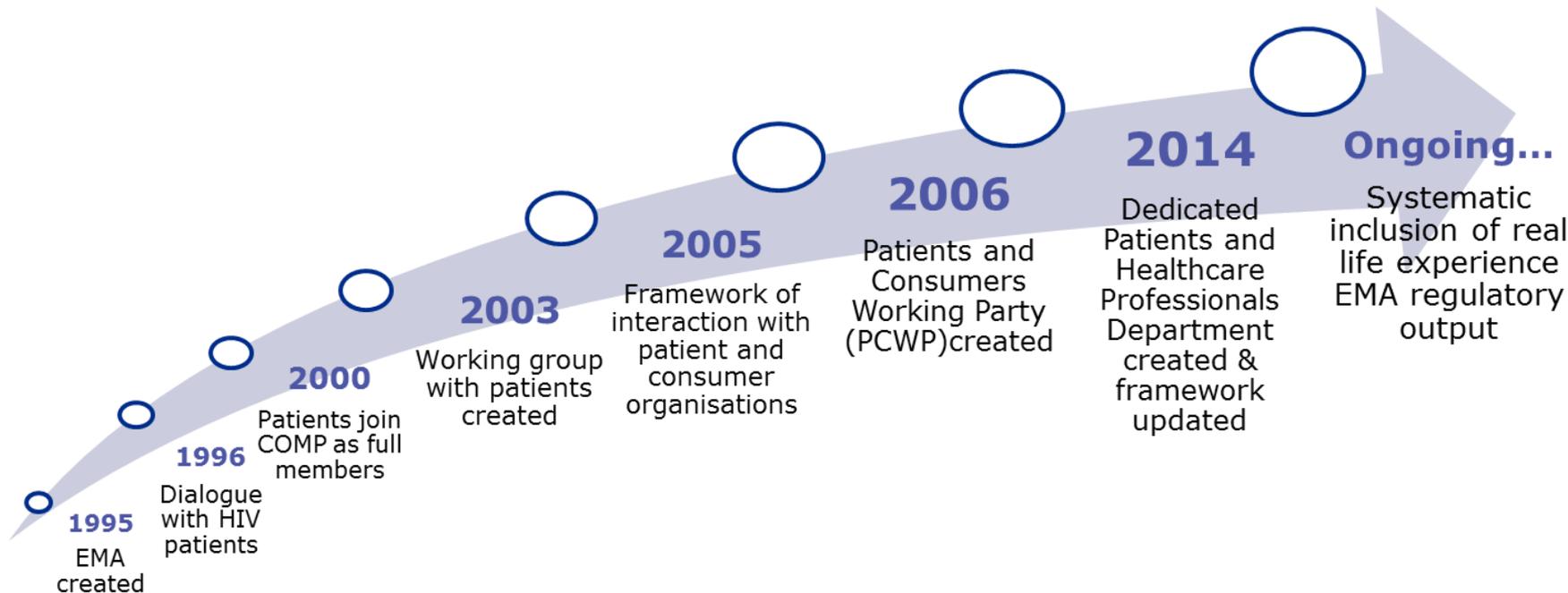


## Patient involvement in the EMA





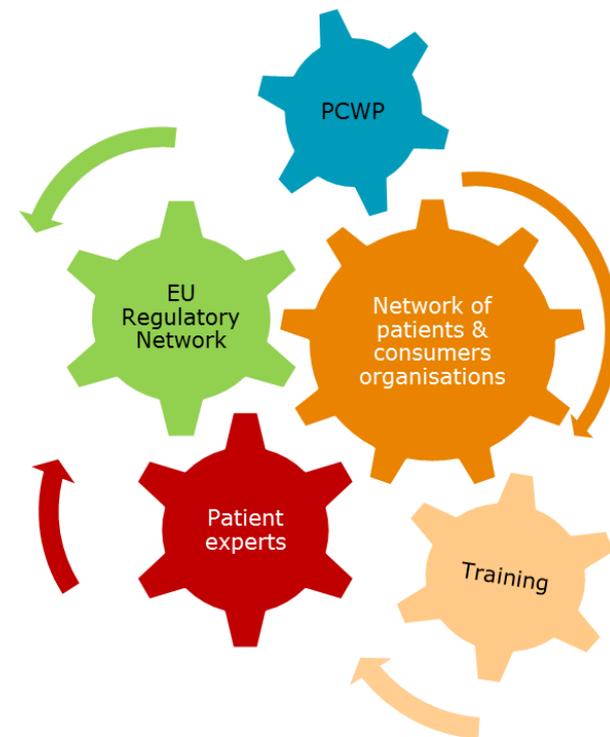
# Interaction with patients: the EMA journey... so far





## A framework of interaction based on five critical elements

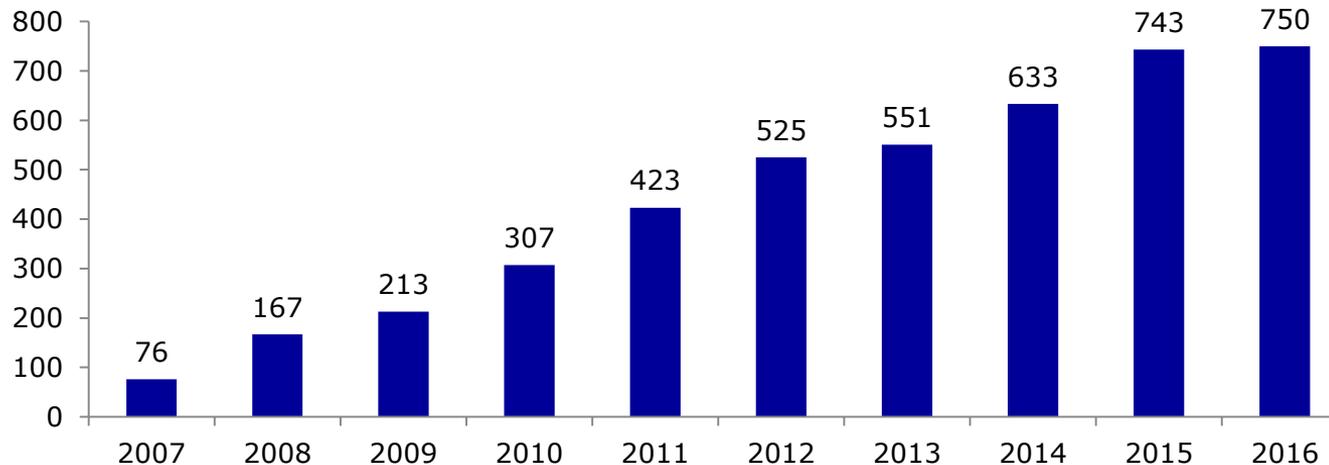
1. A network of European patients and consumers organisations
2. A forum of exchange: EMA Working Party with Patients and Consumers' organisations
3. A pool of patients acting as experts in their disease and its management
4. Interaction with the EU Regulatory Network
5. Capacity-building focusing on training and raising awareness about EU regulatory system





# Increasing involvement in EMA activities

**Overall number of patient & consumer involvement in EMA activities 2007–2016**





## Learn by experience

grow watch read  
listen create think  
understand inspire share  
express





# Flexibility





## Three categories of patient participation:

- 1** Patients representing the *patient community*
- 2** Patients representing *their organisation*
- 3** Patients as *individual experts*



# 1. Patients representing the *patient community*

## Members of :

- EMA Management Board (MB)
- Committee for Orphan medicines (COMP)
- Committee for paediatric medicines (PDCO)
- Committee for advanced therapies (CAT)
- Pharmacovigilance Risk Assessment Committee (PRAC)



## 2. Patients representing their organisations

- Platform for dialogue and exchange between the EMA and patient organisations
- Representation from 20 organisations, EMA committees & Management Board
- Four plenary meetings per year, and consulted as and when needed

2016:

10<sup>th</sup>

Anniversary!





## Continued...

- Participate in EMA conferences and workshops
- Respond to EMA consultations
- Comment on draft guidelines

Contribute to EU-wide initiatives where EMA is involved such as:

- [Enpr-EMA](#) - European Network of Paediatric Research at the European Medicines Agency
- [ENCePP](#) - European Network of Centres for Pharmacoepidemiology and Pharmacovigilance
- [WEB-RADR](#) - Recognising Adverse Drug Reactions



## 3. Patients as individual experts

### Medicines' development:

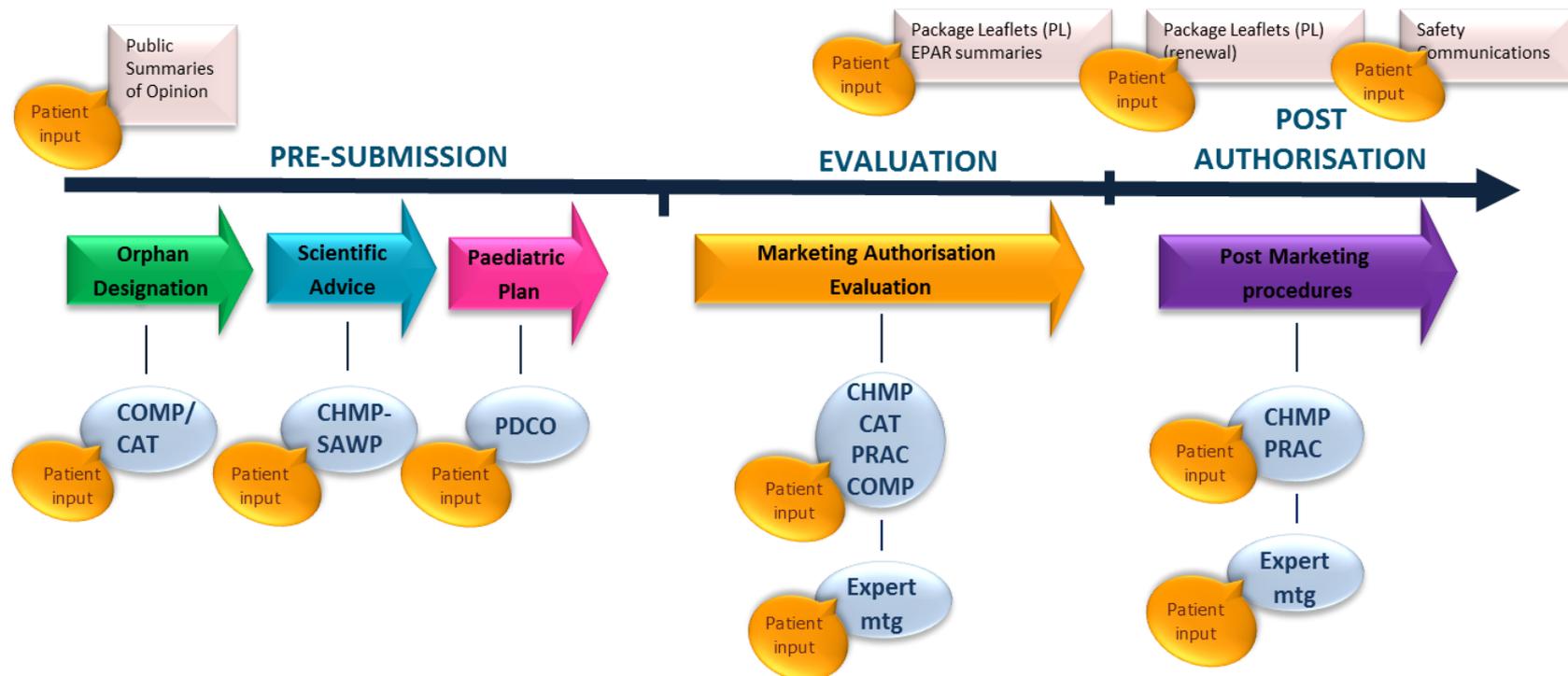
- Participation in scientific advice/protocol assistance procedures

### Medicines' evaluation:

- Participation in expert meetings convened by the Committees
- Respond to ad-hoc consultations on assessment of medicines from all Committees
- Review information on medicines: Package leaflets, EPAR summaries, safety communications (Q&As) and soon herbal summaries



# Opportunities for involvement along the medicine lifecycle at EMA



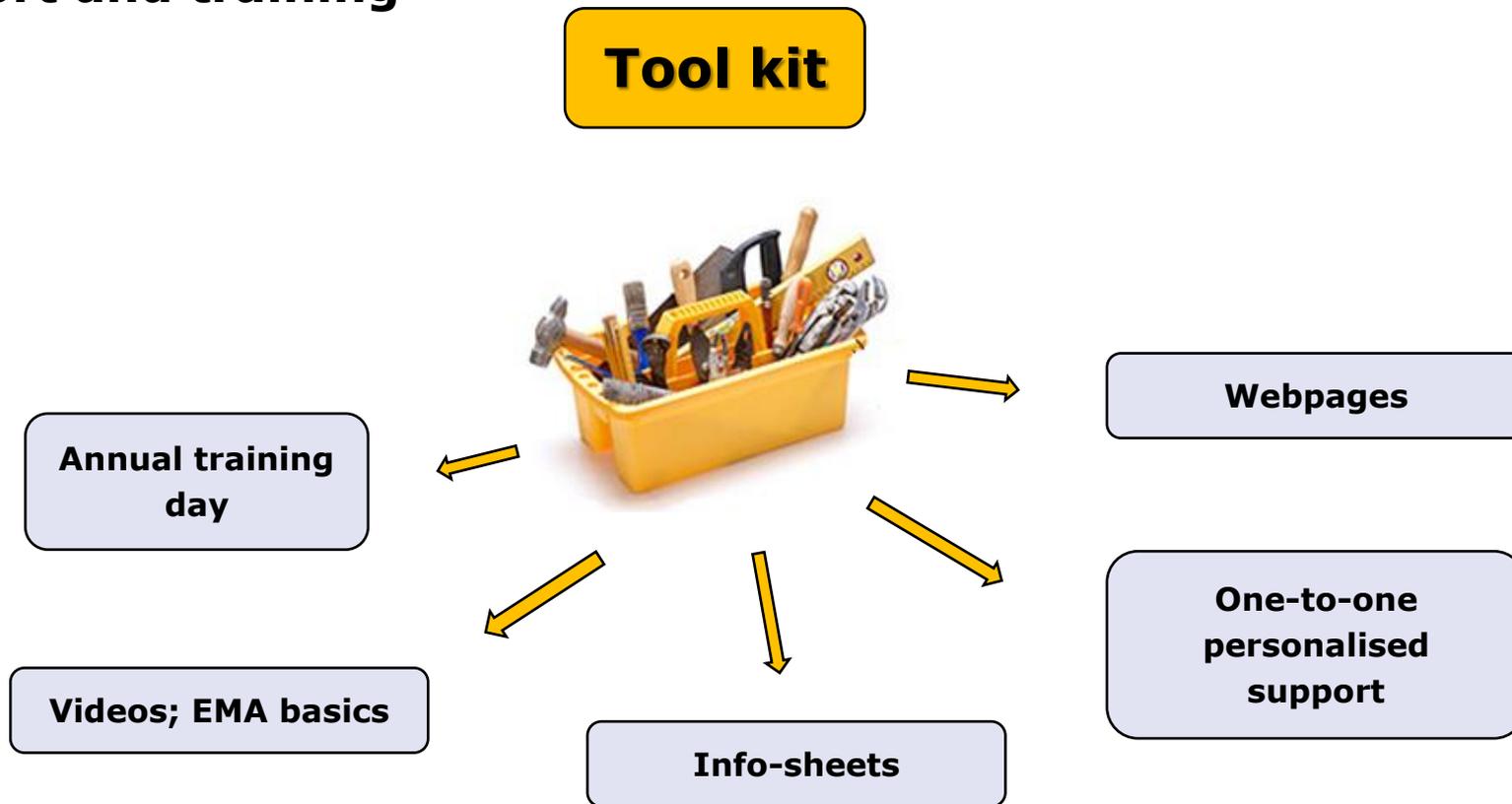


# Engagement methodologies

**One size  
does not fit  
all!**



# Support and training



## Monitoring and measuring

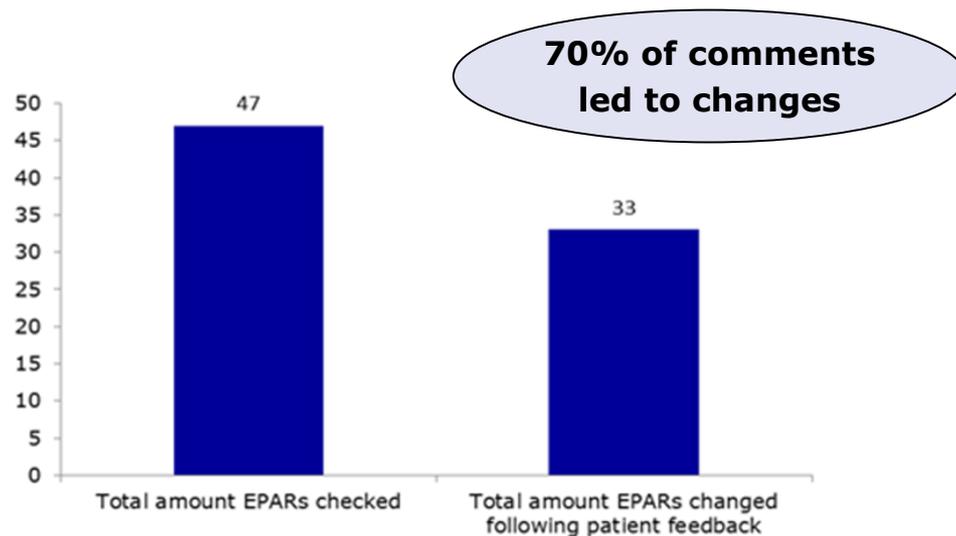
- Questionnaires sent to patients who participate
- Proposals for improvements included in the next work-plan
- Annual report to EMA Management Board

## Feedback

- Meeting minutes
- Thank you acknowledgement
- Comments taken into account



### Review of documents





## Which patients and organisations?

- Any **organisation** representing EU patients or consumers may express an interest to work with the Agency, however they must meet the defined eligibility criteria (application form on the [EMA website](#))
- List of eligible patients & consumers organisations published on the EMA website
- Any patient, consumer or carer can also register to be included in pool of **individuals** interested to work with EMA (application form on the [EMA website](#))

Now have large network of EU patient organisations and individuals representing many different areas.

## Eligible organisations: patients/consumers



## Wider Engagement; share practices



- EMA cross-agency departments
- Healthcare professionals
- Patient initiatives
- EMA/FDA exchange
- EU projects
- National Competent Authorities





## Challenges

- Finding suitable patients (e.g. language barrier, availability)
- Ensuring comprehensive, tailored training to facilitate and enhance participation
- Provide a clear definition of patients role in the different activities / committees to manage expectations from all angles
- Managing potential conflicts of interest
- Representativeness
- Measuring the value / impact of patients





## Value of involving patients in EMA

- Patients are a recognised and integral part of the Agency's work
- Involvement has brought the everyday aspects of living with a disease into the scientific discussions
- Participation has increased and diversified but also been refined to ensure involvement is mutually beneficial

**Different perspectives are crucial and result in more meaningful decisions for everyone.**



## Any questions?



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